The Sports Media Consortium consisting of five institutions (University of Alabama, University of Georgia, Indiana University-Indianapolis, Montclair State University, and Penn State University) proudly announces its call for the First Biennial SMC Symposium, with the theme:

**Atlanta, 20 Years Later: Lessons in Sports Media from the Last American Summer Olympic Games**

The event will take place on Friday, February 19, 2016 at the Metro Atlanta Chamber of Commerce, in the heart of Atlanta overlooking Centennial Park and near the College Football Hall of Fame, Georgia Aquarium, World of Coca-Cola, and local sports arenas.

Anticipated speakers include:

Christine Brennan, *USA Today*
Bert Roughton, Managing Editor, *The Atlanta Journal-Constitution*
and many more…

Costs for the event are:

--Pre-registration (by Feb. 1, 2015): $80; Students: $40
--Registration day-of-event: $100; Students: $50

Scholars wishing to present research on an Olympic or Paralympic media subject (not exclusive to the 1996 Atlanta Games) may submit proposals by **October 15, 2015**. Submissions should consist of either a 250-word abstract or a full-length (no longer than 30 pages) paper on a subject relating to the study of Olympic media. Submissions should be sent to Dr. Andrew Billings via email: acbillings@ua.edu. Decisions on submissions will be rendered no later than November 1, 2015.